

ASHLEY HOMESTORE'S "BOLD CITY BEST \$500 GIFT CARD GIVEAWAY" SWEEPSTAKES Official Rules

NO PURCHASE OR SALES PRESENTATION NECESSARY TO ENTER OR WIN.
PURCHASE DOES NOT ENHANCE CHANCE OF WINNING.

ELIGIBILITY: Ashley HomeStore's "BOLD CITY BEST \$500 GIFT CARD GIVEAWAY" SWEEPSTAKES ("Sweepstakes") is open to legal residents of the fifty (50) United States and the District of Columbia, who are of legal age of majority in their jurisdiction of residence, and at least 18 in years of age at the time of entry. Florida and Georgia residents are eligible in the Ashley HomeStore showrooms, located at: St. Johns Town Center, 4621 River City Drive, Jacksonville, FL 32246; River City Marketplace, 13265 City Square Drive, Jacksonville, FL 32218; Orange Park @ I-295, 8151 Blanding Blvd., Jacksonville, FL 32244; and Glynn Isles Marketplace, 100 Glynn Isle, Brunswick, GA 31525. Employees, officers, directors and agents of SFTF, LLC d/b/a Ashley HomeStore and/or SFTF Brunswick, LLC d/b/a Ashley HomeStore and Mattress & Furniture Outlet ("Ashley HomeStore" and "Sponsor"), and each of its respective parents, subsidiaries, affiliates, prize suppliers, and advertising and promotion agencies (collectively, "Releasees"), and the immediate families (spouse, parents, grandparents, siblings and children, and each of their spouses, regardless of where they live) and persons living in the households of each of these individuals, whether related or not, are ineligible to enter or win a prize. Void where prohibited by law. Sweepstakes is subject to all applicable federal, state and local laws.

SWEEPSTAKES DESCRIPTION: From July 22, 2018 to August 5, 2018 ("Sweepstakes Period"/"Entry Period"), Ashley HomeStore will conduct one (1) sweepstakes. At the conclusion of such Entry Period, three(3) potential winners ("Winner") will be selected on a specified drawing date from among all eligible entries received at Ashley HomeStore for the Entry Period ("In-Store Drawing"). See the Ashley HomeStore in-store display for exact Entry Periods, entry deadlines and respective drawing dates and times. Ashley HomeStores are independently owned and operated. Entrants agree to have Sponsor contact them by phone, mail, email and/or other in connection with this sweepstakes and other Sponsor-related future offers.

HOW TO ENTER: To enter, vote for Ashley HomeStore in the Bold City Best Contest at <http://www.boldcitybest.com> and take a screenshot of the ballot as proof of voting. Send the screenshot and the keyword BEST to 474747 (Msg & data rates may apply) or email proof of voting to offers@ashleyjax.com. All entries must be received by 11:59 p.m. local time on the final date of an Entry Period to be eligible for that Entry Period's drawing. Unlimited entries per person/household/address allowed. Mechanical reproductions will not be accepted. All entries become the property of Sponsor and will not be returned.

SELECTION OF WINNERS: At or around the time posted on the specified drawing date for the applicable Entry Period, Ashley HomeStore will conduct a random drawing from among all eligible entries received during the applicable Entry Period to select three(3) potential Winner. Entrants need not be present to win during the In-Store Drawing. Any potential Winner who is not in compliance with the terms of these Official Rules will be disqualified and, at Sponsor's discretion, an alternate winner will be selected for the drawing at issue. Odds of winning a Prize depend on the number of eligible entries received for the drawing at issue. Potential Winners will be required to execute and return an affidavit of eligibility and liability release, and unless prohibited, publicity release within fourteen (14) days of date of drawing. If a potential winner does not return the properly executed documents within the specified time period, is ineligible, or cannot or does not comply with these Official Rules, he/she will be disqualified, the prize will be forfeited and, at the Sponsor's discretion, an alternate winner may be selected for the drawing at issue.

5. **PRIZES:** In-Store Drawing: US\$500 Ashley HomeStore gift certificate or, in the alternative, i Approximate Retail Value ("ARV"): \$500. General Prize Restrictions: Total ARV of all prizes: Up to [total number of gift cards to be given out times \$500 each]. Gift certificates are good for Ashley HomeStore merchandise only at the following Ashley HomeStore showrooms: St. Johns Town Center, 4621 River City Drive, Jacksonville, FL 32246; River City Marketplace, 13265 City Square Drive, Jacksonville, FL 32218; Orange Park @ I-295, 8151 Blanding Blvd., Jacksonville, FL 32244; and Glynn Isles Marketplace, 100 Glynn Isle, Brunswick, GA 31525. Certain other restrictions may apply. Prizes are non-transferable or redeemable for cash. Except as otherwise specified herein, no substitution will be made on any prize except at the discretion of Sponsor who may substitute a prize (or portion thereof) with one of greater or comparable value, at its sole discretion. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. All federal, state and local taxes (including income and withholding taxes) and any cost and expenses related to the acceptance and use of a prize not specified herein are the responsibility solely of the Winner. All prize details are at the sole discretion of the Sponsor.

6. **GENERAL CONDITIONS:** Entrants agree to be bound by the terms of these Official Rules and to the decisions of the Sponsor and judges which are final and binding. Acceptance of prize constitutes permission for Sponsor and its designees to use each Winner's name, city and state of residence and likeness for advertising and promotional purposes in any and all media now or hereafter known throughout the world in perpetuity without additional compensation, notification or permission, unless prohibited by law. By entering, entrants agree to release and hold harmless Releasees from any and all liability or any injuries, loss or damage of any kind arising. In whole or in part, directly or indirectly, from or in connection with participation in this Sweepstakes or the acceptance or use of the prize, including any travel or activity related thereto.

Releasees shall not be responsible for lost, late illegible, incomplete, inaccurate, misdirected , stolen, undelivered, delayed or damaged entries, or lost or stolen entry boxes nor for mechanical, technical, printing, typographical, human or other errors relating to or in connection with the Sweepstakes, including, without limitation, errors or problems which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials. Sponsor reserves the right to terminate or amend this Sweepstakes (or any portion thereof) at any time in whole or in part without notice if any factor interferes with its proper conduct as contemplated by these Official Rules and, if terminated, Sponsor may, at its discretion, award prize for the drawing at issue from among all eligible, non-suspect entries received for that drawing prior to such date of termination.

7. OFFICIAL RULES REQUEST: For a copy of these Official Rules, please mail a self-addressed, legal size, stamped envelope to: Ashley HomeStore's "Bold City Best \$500 Gift Card Giveaway" Sweepstakes Official Rules c/o Ashley HomeStore, 12740 Kenan Drive, Bldg. 500, Suite 150, Jacksonville, FL 32258.

8. WINNERS LIST: For a list of winners (available after end of contest) mail a self-addressed, legal size, stamped envelope to: Ashley HomeStore's "Bold City Best \$500 Gift Card Giveaway" Sweepstakes Official Rules c/o Ashley HomeStore, 12740 Kenan Drive, Bldg. 500, Suite 150, Jacksonville, FL 32258.

9. SPONSOR: This promotion is sponsored by SFTF, LLC d/b/a Ashley HomeStore and/or SFTF Brunswick, LLC d/b/a Ashley HomeStore and Mattress & Furniture Outlet, 12740 Kenan Drive, Bldg. 500, Suite 150, Jacksonville, FL 32258.

OFFICIAL ENTRY PERIOD (subject to change): July 22, 2018 – August 5, 2018